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101 Design Methods: A Structured Approach for Driving Innovation in Your Organization introduces each of these modes as a separate chapter with a set of methods. Mode : Sense Intent Early on in the process we are in this mode of figuring out where to start.

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Kumar is a frequent speaker and is widely published on the topic of innovation. He regularly conducts executive workshops on innovation for organizations around the world. He is the author of the book, "101 Design Methods: A Structured Approach for Driving Innovation in Your Organization."

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